

The Code of the West

A Frontier Guide to Modern Living

As a boy, Chris Hunt was told by his first-grade teacher that he would never learn to read. He learned early that the world would try to tell him who he was, but he could choose whether to accept its verdict. So as the man he became, he put the code he had spent a lifetime living and refining into a book. A way to stay steady when the world shifts beneath you, and to keep the choice of who you become in your own hands.

THE MAP MAY HAVE CHANGED. THE COMPASS HASN'T.

The original Code of the West was an understanding people carried into hard country about how to live and what they owed each other. It held because people chose to live by it, and counted on their neighbors to do the same.

Hunt brings that same understanding into modern life, where we still need to be able to count on one another. The more the world changes, the more reason we have to hold firmly to the values that make that possible: courage, responsibility, dignity, loyalty, gratitude, and keeping your word.

The book begins with ten terse tenets, and then goes beneath them, into purpose, resilience, identity, community, and practice.

The question is not merely whether the Code sounds true. It is whether we can become the kind of people capable of living it.

WHAT IS INCLUDED

Book facts, author bios, story and interview angles, suggested questions, an approved press excerpt, high-resolution cover and author photography, selected interior spreads, logos, and rights and credit information.

SELECTED INTERVIEWS AND COVERAGE

Huckberry: Chris Hunt Wants to Know: What Would You Hold Onto, Even If It Cost You Everything?

Boot Barn: Code of the West: An Artist's Guide to the Cowboy Way

John Wayne: Drawing the Code: Chris Hunt on the Cowboy Ethic

PRESS AND BOOKING

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